

FOR GRANT APPLICATIONS \$2,000 OR MORE

Office Use Only

Date of Board Meeting:

Agenda Item No.

New Grant

Section 1: General Information:

Continuation

Grant Start/End Dates: March 2010 –February 2011 Application Deadline: February 24, 2010 Grant Amt: \$65000
 Funder's Grant Title: Operating Grant Your Grant Title: The Education Channel Excellence in Operation
 e.g. Weller Teacher Mini-Grant, Building Blocks for Success, etc. e.g. Up, Up and Away, Exploring Our Heritage, Young Galileos, etc
 Grant Writer: Kimberly Stocker School/Dept. Communications/Ed Channel Phone 361-6355 Ext _____
 Grant Contact Person* Leanne McIntire School/Dept Communications/Ed channel Phone 361-6355 Ext _____

*This is the school/district-based person who is in charge of the grant.

Schools/Programs to be served by this grant	# of staff impacted	# of students impacted	# of parents impacted
Operating budget of The Education Channel	7	We impact all schools	

Does this grant require matching funds? ___ Yes ___ x No If yes, what amount? _____ How will these funds be raised?

Grant Description

Briefly summarize the overall purpose/objective of the grant and indicate how this grant will contribute to the needs and goals of your School Improvement Plan and/or District Plan. (Not grant activities)

The grant will allow the channel to continue to deliver on its mission of "Strengthening community bonds in the quest for student achievement." However, personnel have been cut and in turn services and programming have been cut. If the economy is slow to recover then The Education Channel is looking at more personnel cuts for 2010-2011 -- not a position to be moving into a brand new facility as described below. The requested sums will allow the channel to recover some, but not all, of the budget cuts it has sustained for the last couple of years, as well as implement a marketing and sponsor program in order to sustain the ability to serve the community. The money is to build up the organization and make it more effective in running current and future operations. It is going to be accomplished by investing in people.

Briefly list grant program activities (what is going to be done with the grant funds):

Hire interns to provide real world job responsibilities and accountability; hire development/marketing person to attract sponsors; producer to work on expanding our presence on the web and on demand; pay for person to work with professional development and tape teacher training;

Please provide a brief explanation of pertinent budget items that will be funded through this grant. (Please indicate if funds will be used for new/old staff position, contracted services, travel, materials/supplies, equipment/furniture, facilities, and other applicable items.)

Producer; effects person; videographer/editor; on camera talent; interns; ; marketing and development person- the grant is for operating dollars only so this would not totally supplant the operating dollars cut from our budget the past three years.

How will grant activities be continued after the end of grant period?

The development person hired will successfully raise the funds needed for continuation of services for 2011- 2012 and beyond; SCTI funding and Workforce Development funding may also come into play; an interlocal agreement may also carry the channel forward.

Gary Leatherman
Print Name of Cost Center Head


Signature of Cost Center Head

02/25/10
Date

Send this completed form and 1 copy of your grant to the Grants Office, Research, Assessment, and Evaluation-Landings

